



Breakout Session Takeaways

Session Title: Event Cancellation, Modification, and Strategy

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- 1. Be the expert on the subject matter**
- 2. Understand the implications of a cancellation or a modification before you need to cancel or modify**
- 3. Leverage your strong relationships with public agency partners**
- 4. Don't rush communications, tell your audience only what you can**
- 5. Always tell participants when you will provide an update, even if there is no new information to share**