

### **Takeaway Sheet**

Coopah's vision is to bring the medicine of running to everyone and they believe in two way partnerships. Learn how Coopah has added 5 figure revenue numbers to events and brands.

You also won't want to miss the why behind Coopah so join this breakout session to learn how Pete, the co-founder went from being minutes away from taking his own life to powering 100's of thousands of runners to make running a habit.

Coopah will explain how the power of partnering with a Run Coaching app can not only help grow your events revenue but how with the right partnership, you can grow your participation numbers and finisher rates.