



Breakout Session Takeaways

Session Title: Risk Ready: Safeguarding Your Race from Start to Finish

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1. It is important to conduct a risk assessment to help mitigate risk.
2. Free tools are available to conduct and score your assessment.
3. Consider the greater impact on your business, not just the event itself.
4. Build incident response plans and conduct practice exercises.
5. Debrief after each event and review the plans annually for process improvements.
6. Build relationships with your agency partners before there is an incident.