



MEMBERSHIP LEVELS



2025

CURRENT BENEFITS	BENEFITS	LEGEND	ELITE	CHAMPION
	Price Point	\$10,000	\$5,000	\$2,200
	Member Accounts	Unlimited	7	5
	Running Industry Conference Rate	\$350 off the listed price unlimited	\$225 off the listed price (limit 7)	\$200 off the listed price (limit 5)
	Global Runner Survey	Included	Included	Included
	Research Reports	Included	Included	Included
	Job Postings	Unlimited	Unlimited	2 per year
	Press Release Distribution	Unlimited	Unlimited	4 per year
	Running Industry Conference Expo Booth Rate	\$500 off	\$350 off	\$225 off
	Membership Directory Access	✓	✓	✓
	Webinar Access	✓	✓	✓
	Music Licensing	Access to member rate	Access to member rate	Access to member rate
	Insurance	Access to member rate	Access to member rate	Access to member rate
	Marketplace Offer	✓ - Featured Item	✓	✓
	Running Industry Alliance Conference Discount	✓	✓	✓
	Content Library	✓	✓	✓
	Featured in 5 Questions Interview	✓	✓	✓
	Constant Contact Discount	✓	✓	✓
	RunGP Offer	✓	✓	✓
	Access to Marketplace offer	✓	✓	✓
HotelPlanner	✓	✓	✓	
Working Advantage	✓	✓	✓	
Sizzle Reels on YouTube	✓	✓	✓	
Race Calendar Listing	✓	✓	✓	
NEW BENEFITS	HR Services	20 hours/year + access to member rate	10 hours/year + access to member rate	10 hours/year + access to member rate
	PR Services - writing, planning	Up to 15 Included per year	Up to 10 Included per year	Two PR campaigns per quarter
	AED Rental	5 Included	3 Included	Member rate
	Advertising Services - ad & social copy	Included	Included	ad copy / social posts for two campaigns
	VIP Conference Access	Included	Included	Member rate
	Partner Dinner organized by Running USA	New York, Boston, Chicago, location where member is located	New York, Boston, Chicago	None
	Lunch and Learn	2 per year in person, 1 virtual	1 per year in person, 1 virtual	2 virtual per year
	Onboarding & Orientation	Quarterly call or as requested w/ full team	Quarterly Call w/full team	Quarterly Call 1x1
	Video highlights of all conference sessions not recorded	Included	Included	Included
	LinkedIn Groups	✓	✓	✓
	Quarterly Group Calls	✓	✓	✓
	Industry Meetups 3x-4x/year	Included	Included	Included
BRANDING & AWARENESS ASSETS	Logo on the bottom of all newsletters	✓	✓	No
	Logo on banner of homepage	✓	No	No
	Logo on Elite page of the website	No	✓	No
	Co-branded Running USA giveaway for the conference	✓	No	No

CURRENT BENEFITS	BENEFITS	GOLD	SILVER	BRONZE
	Price Point	\$747	\$497	\$247
	Member Accounts	3	2	1
	Running Industry Conference Rate	\$175 off the listed price (limit 3)	\$150 off the listed price (limit 2)	\$100 off the listed price (limit 1)
	Global Runner Survey	Included	Included	Included
	Research Reports	\$150	\$150	\$150
	Job Postings	1 per year	No	No
	Press Release Distribution	10 per year	8 per year	6 per year
	Running Industry Conference Expo Booth Rate	\$175 off	None	None
	Membership Directory Access	✓	✓	✓
	Webinar Access	✓	✓	✓
	Music Licensing	Access to member rate	Access to member rate	Access to member rate
	Insurance	Access to member rate	Access to member rate	Access to member rate
	Marketplace Offer	✓	✓	✓
	Running Industry Alliance Conference Discount	✓	✓	✓
	Content Library	✓	✓	✓
	Featured in 5 Questions Interview	✓	✓	✓
	Constant Contact Discount	✓	✓	✓
	RunGP Offer	✓	✓	✓
	Access to Marketplace offer	✓	✓	✓
HotelPlanner	✓	✓	✓	
Working Advantage	✓	✓	✓	
Sizzle Reels on YouTube	✓	✓	✓	
Race Calendar Listing	✓	✓	✓	
NEW BENEFITS	HR Services	Access to member rate	Access to member rate	Access to member rate
	PR Services - writing, planning	4 annual campaigns	2 annual campaigns	\$100 per campaign
	AED Rental	Member rate	Member rate	Member rate
	Advertising Services - ad & social copy	ad copy / social posts for one campaign	\$100 campaign	No
	VIP Conference Access	Member rate	Member rate	Member rate
	Partner Dinner organized by Running USA	None	None	None
	Lunch and Learn	1 virtual per year	1 virtual per year	None
	Onboarding & Orientation	Annual Call 1x1	Annual Call 1x1	Annual Call 1x1
	Video highlights of all conference sessions not recorded	\$50	\$100	\$150
	LinkedIn Groups	✓	✓	✓
	Quarterly Group Calls	✓	✓	✓
	Industry Meetups 3x-4x/year	Included	Included	Included
BRANDING & AWARENESS ASSETS	Logo on the bottom of all newsletters	No	No	No
	Logo on banner of homepage	No	No	No
	Logo on Elite page of the website	No	No	No
	Co-branded Running USA giveaway for the conference	No	No	No

LEGEND

CURRENT BENEFITS	Price Point	\$10,000
	Member Accounts	Unlimited
	Running Industry Conference Rate	\$350 off the listed price (unlimited)
	Global Runner Survey	Included
	Research Reports	Included
	Job Postings	Unlimited
	Press Release Distribution	Unlimited
	Running Industry Conference Expo Booth Rate	\$500 off
	Membership Directory Access	✓
	Webinar Access	✓
	Music Licensing	Access to member rate
	Insurance	Access to member rate
	Marketplace Offer	✓ - Featured Item
	Running Industry Alliance Conference Discount	✓
	Content Library	✓
	Featured in 5 Questions Interview	✓
	Constant Contact Discount	✓
	RunGP Offer	✓
	Access to Marketplace offer	✓
	HotelPlanner	✓
Working Advantage	✓	
Sizzle Reels on YouTube	✓	
Race Calendar Listing	✓	
NEW BENEFITS	HR Services	20 hours/year + Access to member rate
	PR Services - writing, planning	Up to 15 Included per year
	AED Rental	5 Included
	Advertising Services - ad & social copy	Included
	VIP Conference Access	Included
	Partner Dinner organized by Running USA	New York, Boston, Chicago, location where member is located
	Lunch and Learn	2 per year in person, 1 virtual
	Onboarding & Orientation	Quarterly call or as requested w/full team
	Video highlights of all conference sessions not recorded	Included
	LinkedIn Groups	✓
	Quarterly Group Calls	✓
	Industry Meetups 3x-4x/year	Included
BRANDING & AWARENESS ASSETS	Logo on the bottom of all newsletters	✓
	Logo on banner of homepage	✓
	Logo on Elite page of the website	No
	Co-branded Running USA giveaway for the conference	✓

ELITE

CURRENT BENEFITS	Price Point	\$5,000
	Member Accounts	7
	Running Industry Conference Rate	\$225 off the listed price (limit 7)
	Global Runner Survey	Included
	Research Reports	Included
	Job Postings	Unlimited
	Press Release Distribution	Unlimited
	Running Industry Conference Expo Booth Rate	\$350 off
	Membership Directory Access	✓
	Webinar Access	✓
	Music Licensing	Access to member rate
	Insurance	Access to member rate
	Marketplace Offer	✓
	Running Industry Alliance Conference Discount	✓
	Content Library	✓
	Featured in 5 Questions Interview	✓
	Constant Contact Discount	✓
	RunGP Offer	✓
	Access to Marketplace offer	✓
	HotelPlanner	✓
Working Advantage	✓	
Sizzle Reels on YouTube	✓	
Race Calendar Listing	✓	
NEW BENEFITS	HR Services	10 hours/year + Access to member rate
	PR Services - writing, planning	Up to 10 Included per year
	AED Rental	3 Included
	Advertising Services - ad & social copy	Included
	VIP Conference Access	Included
	Partner Dinner organized by Running USA	New York, Boston, Chicago
	Lunch and Learn	1 per year in person, 1 virtual
	Onboarding & Orientation	Quarterly Call w/full team
	Video highlights of all conference sessions not recorded	Included
	LinkedIn Groups	✓
	Quarterly Group Calls	✓
	Industry Meetups 3x-4x/year	Included
BRANDING & AWARENESS ASSETS	Logo on the bottom of all newsletters	✓
	Logo on banner of homepage	No
	Logo on Elite page of the website	✓
	Co-branded Running USA giveaway for the conference	✓

CHAMPION

CURRENT BENEFITS	Price Point	\$2,200
	Member Accounts	5
	Running Industry Conference Rate	\$200 off the listed price (limit 5)
	Global Runner Survey	Included
	Research Reports	Included
	Job Postings	2 per year
	Press Release Distribution	4 per year
	Running Industry Conference Expo Booth Rate	\$225 off
	Membership Directory Access	✓
	Webinar Access	✓
	Music Licensing	Access to member rate
	Insurance	Access to member rate
	Marketplace Offer	✓
	Running Industry Alliance Conference Discount	✓
	Content Library	✓
	Featured in 5 Questions Interview	✓
	Constant Contact Discount	✓
	RunGP Offer	✓
	Access to Marketplace offer	✓
	HotelPlanner	✓
Working Advantage	✓	
Sizzle Reels on YouTube	✓	
Race Calendar Listing	✓	
NEW BENEFITS	HR Services	10 hours/year + Access to member rate
	PR Services - writing, planning	Two PR campaigns per quarter
	AED Rental	Member rate
	Advertising Services - ad & social copy	ad copy / social posts for two campaigns
	VIP Conference Access	Member rate
	Partner Dinner organized by Running USA	None
	Lunch and Learn	2 virtual per year
	Onboarding & Orientation	Quarterly Call 1x1
	Video highlights of all conference sessions not recorded	Included
	LinkedIn Groups	✓
	Quarterly Group Calls	✓
	Industry Meetups 3x-4x/year	Included
BRANDING & AWARENESS ASSETS	Logo on the bottom of all newsletters	No
	Logo on banner of homepage	No
	Logo on Elite page of the website	No
	Co-branded Running USA giveaway for the conference	No

LEVEL GOLD

CURRENT BENEFITS	Price Point	\$747
	Member Accounts	3
	Running Industry Conference Rate	\$175 off the listed price (limit 3)
	Global Runner Survey	Included
	Research Reports	\$150
	Job Postings	1 per year
	Press Release Distribution	10 per year
	Running Industry Conference Expo Booth Rate	\$175 off
	Membership Directory Access	✓
	Webinar Access	✓
	Music Licensing	Access to member rate
	Insurance	Access to member rate
	Marketplace Offer	✓
	Running Industry Alliance Conference Discount	✓
	Content Library	✓
	Featured in 5 Questions Interview	✓
	Constant Contact Discount	✓
	RunGP Offer	✓
	Access to Marketplace offer	✓
	HotelPlanner	✓
Working Advantage	✓	
Sizzle Reels on YouTube	✓	
Race Calendar Listing	✓	
NEW BENEFITS	HR Services	Access to member rate
	PR Services - writing, planning	4 annual campaigns
	AED Rental	Member rate
	Advertising Services - ad & social copy	ad copy / social posts for one campaign
	VIP Conference Access	Member rate
	Partner Dinner organized by Running USA	None
	Lunch and Learn	1 virtual per year
	Onboarding & Orientation	Annual Call 1x1
	Video highlights of all conference sessions not recorded	\$50
	LinkedIn Groups	✓
	Quarterly Group Calls	✓
	Industry Meetups 3x-4x/year	Included
BRANDING & AWARENESS ASSETS	Logo on the bottom of all newsletters	No
	Logo on banner of homepage	No
	Logo on Elite page of the website	No
	Co-branded Running USA giveaway for the conference	No

SILVER

CURRENT BENEFITS	Price Point	\$497
	Member Accounts	2
	Running Industry Conference Rate	\$150 off the listed price (limit 2)
	Global Runner Survey	Included
	Research Reports	\$150
	Job Postings	No
	Press Release Distribution	8 per year
	Running Industry Conference Expo Booth Rate	None
	Membership Directory Access	✓
	Webinar Access	✓
	Music Licensing	Access to member rate
	Insurance	Access to member rate
	Marketplace Offer	✓
	Running Industry Alliance Conference Discount	✓
	Content Library	✓
	Featured in 5 Questions Interview	✓
	Constant Contact Discount	✓
	RunGP Offer	✓
	Access to Marketplace offer	✓
	HotelPlanner	✓
Working Advantage	✓	
Sizzle Reels on YouTube	✓	
Race Calendar Listing	✓	
NEW BENEFITS	HR Services	Access to member rate
	PR Services - writing, planning	2 annual campaigns
	AED Rental	Member rate
	Advertising Services - ad & social copy	\$100 campaign
	VIP Conference Access	Member rate
	Partner Dinner organized by Running USA	None
	Lunch and Learn	1 virtual per year
	Onboarding & Orientation	Annual Call 1x1
	Video highlights of all conference sessions not recorded	\$100
	LinkedIn Groups	✓
	Quarterly Group Calls	✓
	Industry Meetups 3x-4x/year	Included
BRANDING & AWARENESS ASSETS	Logo on the bottom of all newsletters	No
	Logo on banner of homepage	No
	Logo on Elite page of the website	No
	Co-branded Running USA giveaway for the conference	No

BRONZE

CURRENT BENEFITS	Price Point	\$247
	Member Accounts	1
	Running Industry Conference Rate	\$100 off the listed price (limit 1)
	Global Runner Survey	Included
	Research Reports	\$150
	Job Postings	No
	Press Release Distribution	6 per year
	Expo Booth Discount @ Conference	None
	Membership Directory Access	✓
	Webinar Access	✓
	Music Licensing	Access to member rate
	Insurance	Access to member rate
	Marketplace Offer	✓
	Running Industry Alliance Conference Discount	✓
	Content Library	✓
	Featured in 5 Questions Interview	✓
	Constant Contact Discount	✓
	RunGP Offer	✓
	Access to Marketplace offer	✓
	HotelPlanner	✓
Working Advantage	✓	
Sizzle Reels on YouTube	✓	
Race Calendar Listing	✓	
NEW BENEFITS	HR Services	Access to member rate
	PR Services - writing, planning	\$100 per campaign
	AED Rental	Member rate
	Advertising Services - ad & social copy	No
	VIP Conference Access	Member rate
	Partner Dinner organized by Running USA	None
	Lunch and Learn	None
	Onboarding & Orientation	Annual Call 1x1
	Video highlights of all conference sessions not recorded	\$150
	LinkedIn Groups	✓
	Quarterly Group Calls	✓
	Industry Meetups 3x-4x/year	Included
BRANDING & AWARENESS ASSETS	Logo on the bottom of all newsletters	No
	Logo on banner of homepage	No
	Logo on Elite page of the website	No
	Co-branded Running USA giveaway for the conference	No