



Breakout Session Takeaways

Session Title: AI Solutions to Everyday Challenges

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1. Use [Nano Banana](#) to edit photos you own and create more interactive Google slide graphics, and create your own CustomGPT to work as a marketing assistant.
2. Reduce customer support with an AI Customer service agent from [CustomGPT](#) or your registration or website provider, and create content that's easy for AI to understand.
3. Compare your race data to the national averages and use [Google AI Studio](#) or [Julius AI](#) to create more actionable reporting.
4. Activate [ChatGPT](#) to keep you organized and combine [social listening](#) with AI to build more robust sponsor reports.
5. Think outside the box and solve your own challenges by vibecoding custom applications with [v0](#) (no coding required).